

Professor Katherine Arens (k.aren@mail.utexas.edu)
GER 382N (Unique # 35540); Spring, 2005; MW 1230-2p EPS 4.102A
COURSE TITLE: **Can(n)on Fodder: Case Studies in Textual Afterlives**
OFFICE: E. P. Schoch 3.128; 232-6363

Week 1: January 19

WED Introduction: Material culture(s) and mechanisms of canonization

Week 2: January 24, 26

MON Overture: Material Culture, the Canon, and Canonization
Chartier, *The Order of Books*
McGann, "Canonade"

PART 1: The Ontology of Canonization -- How Texts Act as Books

WED Canonical Authors, Elite and Popular Audiences: "National Treasure" or "Legend in Their Own Minds"?
Case study: Jane Tompkins, "Masterpiece Theater: The Politics of Hawthorne's Literary Reputation," Finkelstein, ed., 250-258
Case study: C. A. Bayly, "The Indian Ecumene: An Indigenous Public Sphere," Finkelstein, ed., 174-188
Précis due: Essay or chapter of choice from week 2

Week 3: January 31, February 2

MON Canonization as Claims to Authenticity, Authority, Cultural Stability: What Can Be Studied, 1?
Robert Darnton, "What Is the History of Books?," Finkelstein, ed., 9-26
Adrian Johns, "The Book of Nature and the Nature of the Book," Finkelstein, ed., 59-76
Assignment 1 due

WED What Can Be Studied, 2?: Genres, Textuality, "Translation"
Pierre Bourdieu, "The Field of Cultural Production," Finkelstein, ed., 77-99
Susan Bassnett, *Translation Studies (passim)*

Week 4: February 7, 9

MON The Author as a Reference Point for Authority
Roland Barthes, "The Death of the Author," Finkelstein, ed., 221-224
Michel Foucault, "What Is an Author?," Finkelstein, ed., 225-230
Assignment 2 due

WED Researching the Author Function
John Sutherland, "The Victorian Novelists: Who Were They?," Finkelstein, ed., 259-268
Discussion: Historical Research how-to
Precis due: Essay or chapter of choice from week 3 or 4.

Week 5: February 14, 16

MON The Book as an Authority, 1

Anthony Grafton, *The Footnote*
McGann, "Revision, Rewriting, Rereading"
Darnton, "The Heresies of Bibliography"
Menand, "The Fifteenth *Chicago Manual of Style*"
Assignment 3 due

WED The Book as an Authority, 2

D. F. McKenzie, "The Book as an Expressive Form," Finkelstein, ed., 27-38
Jerome McGann, "The Socialization of Texts," Finkelstein, ed., 39-46

Week 6: February 21, 23

MON The Book's User, 1: What Literacy Requires (community)

Roger Chartier, "Labourers and Voyagers: From the Text to the Reader,"
Finkelstein, ed., 47-58

Elisabeth Eisenstein, "Defining the Initial Shift: Some Features of Print
Culture," Finkelstein, ed., 151-173

Walter Ong, "Orality and Literacy: Writing Restructures Consciousness,"
Finkelstein, ed., 105-117

Good Background for this point: Käte Hamburger, *Logic of Literature* or
the work of Iser, Jauss, and Ingarden about horizon of expectation
and reader phenomenology

WED The Book's User, 2: What Literacy Requires (practices)

Roger Chartier, "The Practical Impact of Writing," Finkelstein, ed., 118-142
Jan-Dirk Müller, "The Body of the Book: The Media Transition from Manuscript
to Print," Finkelstein, ed., 143-150

Assignment 4 due

Week 7: February 28, March 2

MON The Book as Commodity

Mark Rose, "Literary Property Determined," Finkelstein, ed., 231-240

John Brewer, "Authors, Publishers and the Making of Literary Culture,"
Finkelstein, ed., 241-249

James L. W. West III, "The Magazine Market," Finkelstein, ed., 269-276

WED e-articles.pdf on book pricing

Greco, *Book Publishing Industry (passim)*

Assignment 5 due

Week 8: March 7, 9

MON Reading Becomes Social Practice

Janice Radway, "A Feeling for Books: The Book-of-the-Month Club, Literary
Taste, and Middle-Class Desire," Finkelstein, ed., 359-371

N.N. Feltes, "Anyone of Everybody: Netbooks and *Howards End*), 277-286

Kate Flint, "Reading Practices," Finkelstein, ed., 316-323

Wolfgang Iser, "Interaction Between Text and Reader," Finkelstein, ed., 291-96

WED Case Studies in the History of Rhetoric and Education

E. Jennifer Monaghan, "Literacy Instruction and Gender in Colonial New England," Finkelstein, ed., 297-315
Jonathan Rose, "Rereading the English Common Reader: A Preface to a History of Audiences," Finkelstein, ed., 324-339
Richard Altick, "The English Common Reader: From Caxton to the Eighteenth Century," Finkelstein, ed., 340-349
Stanley Fish, "Interpreting the *Variorum*," Finkelstein, ed., 350-358
Assignment 6 due

SPRING BREAK: March 12-March 20

Week 9: March 21, 23

MON Libraries, Archives, Collections, and Catalogues

Adler and Malone, "Where the Books Are"
Murphy, "Moving from the Card Catalogue to the Internet"
Fernandez, "Main D.C. Library Has a Dinosaur on Display: Card Catalogue Obsolete but Unmovable"
Baker, *Double Fold*, 1- 105
Garner, "Interview: The Collector"
Masson, *Assault on Truth*, Preface, Introduction, Conclusion, Afterword
Janet Malcolm, *In the Freud Archives* (passim; see especially the afterword)
Blumenthal, "Freud Archives Research Chief Removed in Dispute Over Yale Talk"
, "Freud: Secret Documents Reveal Years of Strife"
Eissler, "Freudians Didn't Part Amiably with Masson"
Margolick. "Writer Wins a Bittersweet Verdict"
Cohen, "Writer Wins in Masson Libel Retrial"
Gross, "On Libel and the Literal: The *New Yorker* on Trial"
Assignment 7 due

PART 2: STAGING AND RESTAGING THE TEXT AND AUTHOR

WED Reviewing, Bestsellers, and Editing: Performance of Influence

Irving, "Günter Grass: King of the Toy Merchants"
e-articles.pdf on bestseller lists

Week 10: Monday, March 28, Wednesday, March 30

MON Institutional Hegemonies: "Harvard Classics" and PEN Club

"Eliot's Elect: The Harvard Classics, 1910" (e-reserve) =
<http://www.harvard-magazine.com/on-line/110177.html>
see also: <http://www.bartelby.com/hc/>
Harvard Classics List (e-reserve)
PEN Club websites:
<http://www.pen.org>
<http://www.internationalpen.org.uk>
<http://www.penclub.at>

WED Books in Trade: Literary Histories, Anthologies, Editions

Library of America: History and Mission <<http://www.loa.org> >

Norton Anthology of English Literature: see Archive
<http://www.wwnorton/nael/nao/welcome.html>
Bourne, "Writer Discusses *Norton Anthology*"

Week 11: Monday, April 4, Wednesday April 6

MON Ghosts in the Machines: Online, Onscreen, and in Pixels
e-articles.pdf: on e-books
McGann, "Literary Scholarship in the Digital Future"
McGann, *Radiant Textuality* (excerpts)
Beamish, "Rescuing Scholars from Obscurity"
Excerpts from Bray, et al, eds. *Ma(r)king the Text*
Various e-articles on Google's Archive

**WED Media, Publicity, Fads, Scandal, Personal Appearances:
Selling Authors in the Public Sphere**
Gates and Cole. "Resurrecting the Texts: A Conversation."
Various e-articles on Gates and "The Bondswoman"
Assignment 8 due

Week 12: Monday, April 11, Wednesday, April 13

MON Celebrity
Marshall, *Celebrity and Power*, Pts. 1 & 3.

WED Tie-Ins: From Pêche Melba to Harry Potter
Various e-articles on Harry Potter, book tours, and marketing

Week 13: Monday: April 18, Wednesday, April 20

MON The Prize Rackets: The Nobel Prize as Example
a-articles.pdf on Grass and the Nobel
Love, "How I won the Nobel Prize"
Go to the Nobel Foundation website: <http://www.nobel.se> (= <http://nobelprize.org/>). Look at representative award press releases and speeches. We'll start in class with the cases of Heinrich Böll and Günter Grass, Selma Lagerlöf and Sigrid Undset, which are good pairs for the politics of the Prize.
See also <http://nobelprize.org/literature/nomination/index.html> for the nomination process, and <http://nobelprize.org/literature/articles/> (especially Kjell Espmark and Bo Svensén, and the article on Nobel himself) for other insights.

WED Sequels: Copyright, Estate Rights, Public Right to Expression
Various e-articles on :
 Alexandra Ripley's *Scarlett*
 The Wind Done Gone
 Disney Copyrights
Note: various e-articles exist on each of these topics
Assignment 9 due

Week 14: Monday, April 25, Wednesday, April 27

MON The Film

Sconce, "Narrative Authority and Social Narrativity: The Cinematic Reconstitution of Brontë's *Jane Eyre*."

WED Research Forum: class participants will present 5 minutes on their papers in progress. (Schedule to be arranged)

Week 15: Monday, May 2, Wednesday, May 4

MON Research Forum: class participants will present 5 minutes on their papers in progress. (Schedule to be arranged)

WED Final class discussion:
canonicity and research in the humanities, the new generation

FINAL PAPER DUE:

Saturday, 14 May, noon; turn in hard copy to my office (EPS 3.128).