

C L 382 • Global & Globalizing Cultures (34020) • Spring 2011
TTH 1230pm-200pm BUR 234

Katherine Arens

Office: Bur 320; Office Hours: TTh 9:30-10:30 and by appointment

k.arens@mail.utexas.edu

Description

Scholarly prejudice says that empire-building is part of the Enlightenment project and a eurocentric phenomenon related to modern capitalism. Michael Hardt and Antonio Negri's *Empire*, however, has opened our eyes to the possibility that the empires rising from European colonization since the early modern period might be only some forms of a more general property of nation states. This course will take on the project of globalization as a framework for research on Empire, culture, and media, outside the framework of the nation-state that has been the norm for a century.

To establish new ways for thinking about empires in terms of globalization and culture transfer, medialization, and transnational culture studies, case studies drawn from moments of cultural contact within imperial frameworks will be interrogated as to what kinds of cultural capital are involved and how that capital is transacted. In other words, it will focus on the cultural mechanisms of globalization and empire in order to attack myths about cultural dominance and hegemony of the nation-state that have guided our scholarly work at least since Said's *Orientalism* and Kirkpatrick Sales' work on first contact in the Americas.

After an introduction to the phenomenon of globalization, the course will be devoted to explorations of various forms of globalization, including:

- Economic globalization
- Political globalization
- Cultural/media globalization
- Ecological globalization
- "Empire" and its offshoots

In each case, one or more categories of cultural objects will be traced from a source to a target within an imperial formation -- either a political empire, or a more metaphoric one. Each case study will be contextualized in history.

The class will be devoted to additional theory readings and to students' work on their own projects involving imperial cultures. It will be constructed as a work-in-progress seminar, interrogating how research and interpretation in cultural studies is to be conducted. That research will be conducted and submitted in stages. The overall goal is to help students figure out the map of the cultural and political forces beyond the nation-state that are determining of world culture -- and not only in terms of marginalization and hegemony.

Readings

History and theory readings will be available on Blackboard; specific cultural artifacts (usually literature and art, but sometime architecture) will be chosen as centers of cultural studies. Each case study will also be represented by the secondary literature which has canonized it into scholarly studies.

Assignments and Grading:

- 3 précis = 3 x 5 % = 15 % of final grade
- presentation on your project area (3 minute oral) = 10% of final grade;
- research plan and abstract of final project = 20% of grade;
- class presentation on research (5 minutes, on area of globalization research) = 20% of grade;
- final paper = 35% of grade

Katherine Arens
Syllabus, Spring 2011

Tuesday Introduction to the class:
globalization as a heuristic for research and interpretation

PART 1: Setting the Stage

Thursday **The Faces of Globalization: Defining the Phenomenon**
Steger, *Globalization: A Very Short Introduction*, all

Week 2: 25, 27 January

Tuesday **Stating the Problem**
Appadurai, "Grassroots Globalization and the Research Imagination,"
Appadurai, ed. *Globalization*, 1-21

Thursday **Founders of the Global Optic, 1: Wallerstein and Economics**
http://en.wikipedia.org/wiki/Immanuel_Wallerstein
http://en.wikipedia.org/wiki/World_Systems_Theory
Wallerstein. "Modern World-System as Capitalist World-Economy."
••Follow the links on his wiki page to his group; read around

Week 3: 1, 3 February

Tuesday **The Optic of Global Economics: Case Studies**
The Case of Trade China: Global Commodities
http://en.wikipedia.org/wiki/Chinese_export_porcelain
<http://en.wikipedia.org/wiki/Porcelain>
<http://en.wikipedia.org/wiki/Wedgwood>
<http://en.wikipedia.org/wiki/Delftware>
http://en.wikipedia.org/wiki/Meissen_porcelain
<http://www.augarten.at/en/history/>
The Case of Russian Gold: Global Banking
McMeekin, *History's Greatest Heist*, 1-91

Thursday **Failures of Global Economies**
Bayart, "The Paradoxical Invention of Economic Modernity," Appadurai, ed.
Globalization, 307-334.
http://en.wikipedia.org/wiki/Tulip_mania
http://en.wikipedia.org/wiki/East_India_Company
http://en.wikipedia.org/wiki/South_Sea_Company

Week 4: 8, 10 February

Tuesday **Founders of the Global Optic, 2: Harvey and Geography, the Optic of Political Power**
Harvey. "The Right to the City."
Harvey, "What's Green," Jameson and Miyoshi, eds. *The Cultures of Globalization*, 327-355.
http://en.wikipedia.org/wiki/David_Harvey_%28geographer%29
••Follow the many links on his wiki page and read around

Thursday Ferguson, *Empire*, esp. 1-136

Week 5: 15, 17 February

Tuesday Global Cities, Cities and Globalization

Fernand Braudel, "Divisions of Space and Time in Europe," Brenner and Keil, eds., *The Global Cities Reader*, 25-31
Hall, "Metropolitan Explosion," Brenner and Keil, eds., *The Global Cities Reader*, 23-24
Grant and Nijman, "Globalization and the Corporate Geography of Cities," Brenner and Keil, eds., *The Global Cities Reader*, 225-237

Thursday Ecological Globalization

<http://en.wikipedia.org/wiki/Ngo>
http://en.wikipedia.org/wiki/Global_warming_and_agriculture
<http://en.wikipedia.org/wiki/Biosphere>
http://en.wikipedia.org/wiki/IPCC_Third_Assessment_Report
http://en.wikipedia.org/wiki/Agricultural_economics
Lena Khor, chapter on "Doctors without Borders" and the Nobel Prize
••**Précis 1 due:** Any essay

Week 6: 22, 24 February

Tuesday Jasanoff. "Biotechnology and Empire"
Edwards. "Meteorology as Infrastructural Globalism."
Gaudillière. "Science, Technology, and Globalization"

Thursday 3-minute presentations due: your site of globalization

Week 7: 1, 3 March

Tuesday Presentations, continued.
Revisiting the idea of Global Research

Thursday No class: instructor in Salzburg

Week 8: 8, 10 March

Tuesday Founders of the Global Optic, 3: Appadurai and the Glocal, The Politics of Culture

<http://en.wikipedia.org/wiki/Appadurai>
Appadurai, *Modernity at Large*, "Here and Now" and "Global Flows," 1-65;
"Patriotism and Its Futures," 158-177; "The Production of Locality," 178-199.

Thursday Appadurai, "Introduction: commodities and the politics of value," Appadurai, ed. *The Social Life of Things*, 3- 63
•**Précis 2 due:** Any essay

March 12–20 Spring break.

Week 9: 22, 24 March

Tuesday Global Artistic Links

Mochizuki, "The Moveable Center," North, ed. *Artistic and Cultural Exchanges*, 109-133
Kobayashi-Sato, "An Assimilation," North, ed. *Artistic and Cultural Exchanges*, 163-186

- Thursday** **Reading the Imperial**
Pick one of the following:
Levenson, ed., *Circa 1492* (passim; on reserve in dept. grad lab; use in room)
••Take one part of the world, and read all the short essays to twll what kind of network it is.
Arens on the Holy Roman Empire
••Decide what kind of literacy is assumed in her analysis.
- Week 10: 29, 31 March**
- Tuesday** **Thing Theory: Objects and Identities in the Global Marketplace**
Kapytoff, "The Cultural Biography of Things," Appadurai, ed. *The Social Life of Things*, 64-91
Geary, "Sacred Commodities," Appadurai, ed. *The Social Life of Things*, 169-191
Spooner, "Weavers and Dealers: The Authenticity of an Oriental Carpet," Appadurai, ed. *The Social Life of Things*, 195-235.
••**Research Plan and Abstract of final project due**
- Thursday** **Media and Globalization**
Krätke, "Global Media Cities," Brenner and Keil, eds., *The Global Cities Reader*, 325-331
Feld, "A Sweet Lullaby for World Music," Appadurai, ed. *Globalization*, 189-216
- Week 11: 5, 7 April**
- Tuesday** **Founders of the Global Optic, 4: Saskia Sassen and the New Poltiics of the Global Political Subject.**
http://en.wikipedia.org/wiki/Saskia_Sassen
Sassen, "Spatialities and Temporalities of the Global," Appadurai, ed. *Globalization*, 260-278
Start on Sassen, *Territory, Authority, Rights*. 1-23, 277-423
••Many papers on her website; see bottom of wiki page
- Thursday** no class: instructor at MALCA
- Week 12: 12, 14 April**
- Tuesday** Finish: Sassen, *Territory, Authority, Rights*. 1-23, 277-423
Case Study: McMeekin, *The Berlin-Baghdad Express*. 1-136
••**Précis 3 due:** any essay
- Thursday** **New Philosophies of the Global: Biopolitics**
Hart and Negri, *Empire*, Pts. 1 & 2.
- Week 13: 19, 21 April**
- Tuesday** New Philosophies of the Global: "Bare Life"
Agamben, *Homo Sacer*, 1-86
- Thursday** **New Philosophies of the Global: Other Cultural manifestations**
Dussel, "Beyond Eurocentrism," Jameson and Miyoshi, eds. *The Cultures of Globalization*, 3-31

Mignolo, "Globalization, Civilization and Languages," Jameson and Miyoshi, eds. *The Cultures of Globalization*, 32-53
Jameson, "Notes on Globalization," Jameson and Miyoshi, eds. *The Cultures of Globalization*, 54-77
Shami, "Prehistories of Globalization," Appadurai, ed. *Globalization*, 220-250

Week 14: 26, 28 April

Tuesday **New Philosophies of the Global: Cosmopolitanism / Ethics**

Kwame Anthony Appiah, *Cosmopolitanism*, 101-135 (Chaps. 7 & 8).
Seyla Benhabib. *Another Cosmopolitanism*, 13-80.

Thursday **Final Presentations:** 5-minute research overview (summarizing an area of globalization studies)

Week 15: 3, 5 May

Tuesday **Final Presentations** (continued)

Thursday **Final Class**

FINAL PAPER DUE ON OFFICIAL EXAM DUE DATE:

Saturday, May 14, 2:00 pm

BOOKS

**= ordered

**Giorgio Agamben. *Homo Sacer: Sovereign Power and Bare Life*. Trans. Daniel Heller-Roazen. Stanford, CA: Stanford UP, 1998.

Arjun Appadurai. *Modernity at Large: Cultural Dimensions of Globalization*. Minneapolis: U of Minnesota P, 1996. "Here and Now" and "Global Flows," 1-65; "Patriotism and Its Futures," 158-177; "The Production of Locality," 178-199.

Arjun Appadurai, ed. *Globalization*. Durham, NC: Duke UP, 2001. Appadurai, "Grassroots Globalization and the Research Imagination," 1-21; Feld, "A Sweet Lullaby for World Music," 189-216; Shami, "Prehistories of Globalization," 220-250; Sassen, "Spatialities and Temporalities of the Global," 260-278; Bayart, "The Paradoxical Invention of Economic Modernity," 307-334.

Arjun Appadurai, ed. *The Social Life of Things: Commodities in Social Perspective*. Cambridge: Cambridge UP, 1986. Appadurai, Introduction: commodities and the politics of value," 3-63; Kopytoff, "The cultural biography of things," 64-91; Geary, "Sacred commodities," 169-191; Spooner, "Weavers and dealers: the authenticity of an oriental carpet," 195-235.

Kwame Anthony Appiah. *Cosmopolitanism: Ethics in a World of Strangers*. New York: Norton: 2006. 101-135 (Chaps. 7 & 8).

Katherine Arens. HRE Readings. (on Website)

Seyla Benhabib. *Another Cosmopolitanism*. New York: Oxford UP, 2006. 13-80.

Neil Brenner and Roger Keil, eds. *The Global Cities Reader*. London: Routledge, 2006. Hall, "Metropolitan Explosion," 23-24; Fernand Braudel, "Divisions of Space and Time in Europe," 25-31; Grant and Nijman, "Globalization and the Corporate Geography of Cities," 225-237; Krätke, "Global Media Cities," 325-331.

Paul N. Edwards. "Meteorology as Infrastructural Globalism." *Osiris*, Special issue on Global Power Knowledge: Science and Technology in International Affairs, Vol. 21, No. 1 (2006), 229-250.

**Niall Ferguson. *Empire: The Rise and Demise of the British World Order and the Lessons for Global Power*. New York: Basic Books, 2004.

Jean-Paul Gaudillière. "Science, Technology, and Globalization: Globalization and Regulation in the Biotech World: The Transatlantic Debates over Cancer Genes and Genetically Modified Crops." *Osiris*, Special issue on Global Power Knowledge: Science and Technology in International Affairs, Vol. 21, No. 1 (2006), 251-272.

**Michael Hardt and Antonio Negri. *Empire*. Cambridge, MA: Harvard UP, 2000.

David Harvey. "The Right to the City." *New Left Review*, 53 (September/October 2008), 23-40

Frederic Jameson and Masao Miyoshi, eds. *The Cultures of Globalization*. Durham, NC: Duke UP, 2003. Dussel, "Beyond Eurocentrism," 3-31; Mignolo, "Globalization, Civilization and Languages," 32-53; Jameson, "Notes on Globalization," 54-77; Harvey, "What's Green," 327-355.

- Sheila Jasanoff. "Biotechnology and Empire: The Global Power of Seeds and Science." *Osiris*, Special issue on Global Power Knowledge: Science and Technology in International Affairs, Vol. 21, No. 1 (2006), 273-292.
- Khor, Lena Lay Suan. *Human Rights Discourses on a Global Network: Rhetorical Acts and Network Actors from Humanitarian NGOs, Conflict Sites, and the Fiction Market*. Dissertation. Austin, TX: U of Texas, 2009. Available at: <http://catalog.lib.utexas.edu/search/a?SEARCH=khlor+lana&searchscope=29&sortdropdown=->
- Jay Levenson, ed. *Circa 1492: Art in the Age of Exploration*. New Haven, CT: Yale UP, 1991.
- Sean McMeekin. *The Berlin-Baghdad Express: The Ottoman Empire and Germany's Bid for World Power*. Cambridge, MA: Belknap Press of Harvard UP, 2010. 1-136.
- Sean McMeekin. *History's Greatest Heist: The Looting of Russia by the Bolsheviks*. New Haven, CT: Yale UP, 2008. 1-91.
- Michael North, ed. *Artistic and Cultural Exchanges between Europe and Asia, 1400-1900: Rethinking Markets, Workshops and Collections*. Burlington, VT: Ashgate, 2009. Mochizuki, "The Moveable Center," 109-133; Kobayashi-Sato, "An Assimilation," 163-186.
- Saskia Sassen. *Territory, Authority, Rights: From Medieval to Global Assemblages*. Princeton, NJ: Princeton UP, 2006. 1-23, 277-423.
- Manfred B. Steger, *Globalization: A Very Short Introduction*. Oxford: Oxford UP, 2009.
- Immanuel Wallerstein. "Modern World-System as Capitalist World-Economy." In: Frank J. Lechner and John Boll, eds, *The Globalization Reader*. 3rd ed. Oxford: Blackwell, 2008. 55-61

GENERAL INFORMATION FOR ALL STUDENTS

CLASS AND CLASSROOMS:

Cell phones must be turned off in class; computers may be used only for note-taking or displaying class pdfs. If a student uses electronic devices for non-class related activities and creates a disturbance s/he will be asked to leave for the remainder of that class.

ACADEMIC ASSISTANCE

- Academic Assistance is provided by the UT Learning Center, in Jester Center, Room A332A. It offers help with college-level writing, reading, and learning strategies. It is free to all currently enrolled students.
- See: <<http://www.lib.utexas.edu/services/assistive/policy.html>> for requesting help you need in using the main library (PCL) or the Fine Arts Library (for films).

STUDENTS WITH DISABILITIES

The University of Austin provides upon request appropriate academic accommodations for qualified students with disabilities. For more information, contact the Office of the Dean of Students at 471-6259, 471-6441 TTY. Any student with a documented disability who requires academic accommodations should contact the Service for Students with Disabilities as soon as possible to request an official letter outlining authorized accommodations. These letters must be given to your TAs to receive accommodations. See: <<http://www.utexas.edu/diversity/ddce/ssd/index.php>>.

SYLLABUS AND ASSIGNMENTS:

All requirements have been given to you in writing, in the package including this sheet. If you don't read it and miss something, it's not our problem. **NO LATE WORK ACCEPTED**; see the conditions for making up work for medical and other leaves are listed in the next section.

RELIGIOUS HOLIDAYS AND OTHER ABSENCES

- Students can make up work missed because of a religious holiday as long as they provide the instructor with documentation **at least one week before** the holiday occurs.
- The same applies to official university obligations like Club or Varsity sports.
- Documentation from a physician is required for medical absence; arrangements for work to be made up must be made promptly, and in no case should the work be completed more than 2 weeks after the absence.
- Other absences (e.g. family events) must be arranged for at least **TWO WEEKS IN ADVANCE** and missed work must be turned in at the **NEXT CLASS SESSION** upon return.

CHEATING AND PLAGIARISM

Cheating and other forms of scholastic dishonesty, including plagiarism, will be reported to the Dean of Students. Cheating on tests or plagiarism on papers is an F for the assignment, with no makeup possible. If you engage in any form of scholastic dishonesty more than once, you will receive an automatic F for the course.

If you are unsure about the exact **definition of scholastic dishonesty**, you should consult the information about academic integrity produced by the Dean of Students Office: <http://deanofstudents.utexas.edu/sjs/acint_student.php>.

Plagiarism means using words or ideas that are not your own without citing your sources and without indicating explicitly what you have taken from those sources. If you are unsure about what constitutes plagiarism, consult:

<<http://www.lib.utexas.edu/services/instruction/learningmodules/plagiarism/>>

What does "**citing your sources**" mean? It means providing appropriate footnotes and bibliographic entries. See

<<http://www.lib.utexas.edu/services/instruction/learningmodules/citations/>>. To make correct citations, researchers often use bibliographic software like UT's "Noodlebib" <<http://www.lib.utexas.edu/noodlebib/>> or Zotero <<http://www.zotero.com>>.

ADDITIONAL INFORMATION ON CHEATING:

The Student Judicial Services Website provides official definitions of plagiarism and cheating:

- Definitions of plagiarism and other forms of scholastic dishonesty, based on Section 11-802d of UT's *Institutional Rules on Student Services and Activities*:
http://deanofstudents.utexas.edu/sjs/scholdis_plagiarism.php
- The University's Standard of Academic Integrity and Student Honor Code (from Chapter 11 of the University's *Institutional Rules on Student Services and Activities*):
http://deanofstudents.utexas.edu/sjs/acint_student.php
- Consequences of scholastic dishonesty:
http://deanofstudents.utexas.edu/sjs/scholdis_conseq.php
- Types of scholastic dishonesty: unauthorized collaboration, plagiarism, and multiple submissions: http://deanofstudents.utexas.edu/sjs/scholdis_whatish.php